



**Oregon Websites & Watersheds Project, Inc.**  
**Philomath, Oregon**



**World Arts Foundation, Inc.**  
**Portland, Oregon**

**Alberta Street 2014 Project**  
**Level 3 Project Blueprint: Outline & Description**  
**June 12, 2014**

The Alberta Street 2014 Project Blueprint will be a detailed report prepared for City agencies, local businesses and organizations, and others with a vested interest in updating and replicating the 1992 Alberta Street Project for purposes of: 1) creating meaningful summer employment for local African American and other at-risk youth; 2) addressing issues of neighborhood gentrification, gang violence, social events, and failing businesses; and 3) developing action-based mitigating strategies and recommendations and for addressing these issues.

This outline is derived from the Alberta Street 2014 project proposal as generally described in the June 1, 2014 Project Abstract and specifically on page 3 of the Proposed Project Budget. The purpose is to provide a succinct outline of a proposed detailed blueprint for an Alberta Street 2014 Procedures Manual. In turn, the Manual is intended to be the basis for project fundraising via business and agency applications during the coming school year in order to provide meaningful employment during summer 2015. It is also intended for use as a guide for replication in other Portland neighborhoods and in other US cities wishing to use this methodology to address similar problems and concerns.

1. Business Contacts. All business owners and/or managers in the study area will be individually contacted in order to seek project support in terms of funding, potential youth employment opportunities, cooperation with project field researchers, and to assess possible safety or legal issues for student-employees. All contact information will be listed.
2. Daily Curriculum. A detailed daily and weekly work schedule for student-employees will be outlined as a beginning point for collectively developing individual and group expectations and research criteria over the course of the project.
3. Technical & Communication Skills. In addition to employment requirements regarding appropriate dress, grooming, and conscientious work habits, students will become familiar with -- and use -- current technological tools including internet communications, GIS, GPS, Lidar, Excel spreadsheets, social media, and website design and construction.
4. Product Descriptions. Primary project products are a detailed printed report based on the 1992 Alberta Street Report model and a comprehensive ORWW website report for permanent display and use of project methods and findings.
5. Local Issues & Recommendations. The 1992 Report focused on specific community problems and recommendations for addressing those problems via student interviews and observations. Since then issues of gentrification, gang violence, and unregulated social events have developed in the study area and can be addressed in a similar manner.
6. Working Model. This blueprint is intended to provide a formal basis for updating and replicating the 1992 Alberta Street Project for analytical purposes and for use in other neighborhoods and in cities with similar concerns.

**Budget:** \$21,000  
**Starting Date:** June 30, 2014  
**Completion Date:** September 18, 2014  
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